

**CENTRAL
FOODS**™

NEW!
**PLANT
POWER**

KaterVeg!™

Made with seasoned, textured soya protein, our **new vegan range** is ideal for customers looking for delicious **meat-free alternatives**.

VEGAN 



Serving suggestions

**KVVS50
Vegan Sausage 50g**
1 x 40

- ✓ High protein
- ✓ Low saturated fat
- ✓ Low sugar
- ✓ Source of fibre
- ✓ Salt below PHE 2024 Targets

**KVVM101
IQF Vegan Mince**
10 x 1kg (splittable)

- ✓ Gluten-free
- ✓ High protein
- ✓ Low fat (inc. sat fat)
- ✓ Low sugar
- ✓ Source of fibre
- ✓ Salt below PHE 2024 Targets
- ✓ No pre-browning required

**KVVB113 Vegan
Quarterpounder 113g**
1 x 24

- ✓ High protein
- ✓ Low saturated fat
- ✓ Low sugar
- ✓ Source of fibre
- ✓ Salt below PHE 2024 Targets



**KVVB28
Vegan Banger 28g**
1 x 60

- ✓ High protein
- ✓ Low sugar
- ✓ Source of fibre
- ✓ Salt below PHE 2024 Targets

**KVVM15
Vegan Meatball 14g**
1 x 1.5kg

- ✓ High protein
- ✓ Low saturated fat
- ✓ Low sugar
- ✓ Source of fibre
- ✓ Salt below PHE 2024 Targets

**Great tasting,
easy to serve**

- ✓ 65% of UK consumers now eat plant-based meat, up from 30% in 2017[^]
- ✓ 25% of the population will be vegetarian or vegan by 2025*
- ✓ Just under 50% will be flexitarian*

**When will your
customers serve
theirs?**

[^]Mintel, June 2020 *vegansociety.com